

Association of California Cities  
Orange County

# PUBLIC POLICYMAKERS ACADEMY

*Continuing Education and Formal  
Training for Locally Elected Officials  
and City Staff*



## THE ART OF BEING AN EFFECTIVE COUNCILMEMBER

August 4, 11, 18, 25

9-12:30 PM

UCI's Center for Educational Partnerships

(120 Theory, Irvine CA)

## Session 4: The County - Demographics, Regional Boards, Public Safety, Labor Relations

**UCI** Center for  
Educational Partnerships

Keeping **OC** in **LO**cal Government



# PPMA

## Session Topics & Speakers



### August 4 - Session 1: Councilship Skills

Learn the art of running a successful Council Meeting including working with Council Colleagues, City Staff, and the City Clerk plus dive into Media and Public Relations.

#### Session Features:

- Mayoral Panel with **Mayor Farrah Khan, Irvine**, and **Mayor Gene Hernandez, Yorba Linda**
- Working with Your City Clerk: Resources and tools for complying with statutes, regulations, and transparency laws with **Shalice Tilton, MMC, Ret. City Clerk**
- Media and Public Relations with **Gwen Hennessy, Hennessy Communications**



### August 11 - Session 2: Local Government Finance and Records

Understand sources of City revenues and budget process for differing types of cities, dive into the public records process, and discuss strategies as they relate to a city's finances.

#### Session Features:

- Understanding City Finances and Working with your City Finance Director with **Patricia Song, Finance Director City of Garden Grove**
- Funding Public Private Ventures to Improve Your Community - a focus on innovative municipal finance programs with **John Lambeth, President & CEO, Civitas Advisors**
- City Attorney Briefing with **HongDao Nguyen, Partner, Best Best & Krieger LLP (BBK)**



### August 18 - Session 3: General Plan, Land Use & Economic Development

Discuss the intricacies of zoning, land use, and RHNA related to land use decisions plus engage in conversations around development, affordable housing, homelessness, rental options and strategies for community and economic development.

#### Session Features:

- Housing and Development with **Adam Wood, BIA**
- Land Use and Energy Efficiency **Councilmember Andrea Marr, Costa Mesa, SVP Cadmus**
- Affordable Housing Solutions with **Kelsey Brewer, Sr. Director, Jamboree Housing**
- Homelessness Issues & Paths to Housing with **Becks Heyhoe, Executive Director, United to End Homelessness**
- Economic and Community Development Panel with **Jeff Ball, CEO of OCBC, Jasmine Pachnanda, Senior VP of CLAOC, and Dean Ian Williamson, UCI**



### August 24 - Session 4: County and Regional Offices, Demographics, Public Safety & Labor Relations

Learn how County, Regional and State programs and policies impact and serve cities with discussions on emergency services and labor relations.

#### Session Features:

- County Programs and Policies with **OC Board of Supervisors Chair Don Wagner**
- County Demographics with **Dr. Justin Levitt, VP, National Demographics**
- Orange County Public Health with **Yunkyung Kim, COO, CalOptima Health**
- Public Safety Panel with **OCSD and OCHFT**
- Crisis Communications with **Carrie Braun, Director of Public Affairs, OCSD**
- Local Government Affairs with **Lance Larson, Executive Director of Government Relations Government, OCTA**
- Labor Relations with **Gloria Alvarado, OC Labor Federation**

# PPMA

## Session 4: The County: Demographics, Regional Boards, Public Safety, Labor Relations



### Session Objective:

*Learn how County, Regional and State programs and policies impact and serve cities with discussions on emergency services and labor relations.*

### Session Schedule:

**9:00-9:30: The County & Cities** - Chairman Don Wagner, Orange County Board of Supervisors

**9:30-10:00: County Demographics** - Dr. Justin Levitt, Vice President, National Demographics Corporation

**10:00-10:30: Orange County Public Health** - Yunkyung Kim, Chief Operating Officer, CalOptima Health

**10:30-11:00: Orange County Public Safety Panel**

- Fire Chief Brian Fennessy, Orange County Fire Authority
- Commander Virgil Asuncion, Orange County Sheriff's Department

**11:00-11:30: Crisis Communications** - Carrie Braun, Director of Public Affairs and Community Engagement, Orange County Sheriff's Department

**11:30-12:00: Local Government Affairs** - Lance Larson, Executive Director of Government Relations, Orange County Transportation Authority

**12:00-12:30: Labor Relations** - Gloria Alvarado, Executive Director, Orange County Labor Federation

**STAY IN THE KNOW WITH ACC-OC - JOIN US FOR OUR UPCOMING PROGRAMS AND EVENTS**



Scan the QR Code to  
View our Upcoming  
Events



**Infrastructure Tour: SoCalGas' Hydrogen Innovation Experience**

Tuesday, September 12th  
9:30-11:30 am



CalOptima Health

**SAVE THE DATE: Infrastructure Tour: CalOptima Health PACE Center & Street Medicine Van**

Wednesday, September 27th  
12:00-2:00 pm



**SAVE THE DATE: ACC-OC Quarterly Dinner: Governing in the Era of AI**

Thursday, October 5th  
5:30-8:30 pm

**Don Wagner, Chairman - Orange County Board of Supervisors**

Orange County Supervisor Donald P. Wagner was voted to serve as Chairman of the Board in 2023. Chairman Wagner is honored to serve the County's Third District, representing over 630,000 diverse residents in the communities of Anaheim Hills, Irvine, Lake Forest, North Tustin & Tustin, Orange, Mission Viejo, Rancho Santa Margarita, the unincorporated canyons, Villa Park, and Yorba Linda.

**Dr. Justin Levitt, Vice President - National Demographics Corporation**

Born and raised near Seattle, Justin Levitt has lived in Southern California more than half of his life. After completing his BA in Philosophy, Politics, and Economics at Claremont McKenna College, Justin went on to earn his PhD at the University of California, San Diego in Political Science, studying how geography can affect choices in redistricting. He has also taught state and local government courses at Cal State University, Long Beach. He now consults full time as vice-president of National Demographics Corporation, where he recently led over 50 cities and 35 school districts on their (re)districting processes, mostly in Orange, San Diego, and southeast Los Angeles County.

**Yunkyung Kim, Chief Operating Officer - CalOptima Health**

As Chief Operating Officer, Yunkyung Kim is responsible for oversight and day-to-day operations of several CalOptima departments, including Customer Service, Information Services, Program Implementation, Process Excellence, Network Operations, Grievance and Appeals, Claims Administration, and Coding Initiatives. Kim champions key agency initiatives through her interactions with local stakeholders, including member advocates and community-based organizations. Kim has a wealth of leadership experience from prior positions at other Medi-Cal health plans, including Blue Shield of California Promise Health and Molina Healthcare, as well as a previous director role in public affairs at CalOptima.

**Brian Fennessy, Fire Chief - Orange County Fire Authority**

Brian Fennessy became Fire Chief of the Orange County Fire Authority on April 16, 2018. Chief Fennessy began his career in 1978 with the US Department of Agriculture's United States Forest Service and the US Department of Interior's Bureau of Land Management working as a hotshot crewmember, hotshot/helishot/helitack captain and ultimately crew superintendent. Chief Fennessy has enjoyed a diversity of executive leadership and management experiences in both the wildland fire and metropolitan fire service communities.





### **Virgil Asuncion, Commander - Orange County Sheriff's Department**

Commander Virgil Asuncion has been with the Orange County Sheriff's Department for approximately 22 years. Virgil was assigned as the Chief of Laguna Niguel Police Services on January 1, 2021. In January 13, 2023, he promoted to the rank of Commander and oversees the Southwest Operations Division, managing 7 contract cities and the Behavioral Health Bureau. He was recently awarded the 2022 National Sheriff's Association Deputy of the Year for Merit.



### **Carrie Braun, Director of Public Affairs and Community Engagement, Orange County Sheriff's Department**

Carrie Braun is the Director of Public Affairs and Community Engagement for the Orange County Sheriff's Department, Calif. Prior to her time as Director, Carrie served in the Public Affairs Bureau for OC Sheriff's overseeing positive media outreach, social media, and community relations. Carrie also served as the public information officer for the County of Orange, Calif.



### **Lance Larson, Executive Director of Government Relations - Orange County Transportation Authority**

Lance Larson joined the Orange County Transportation Authority with over 20 years of public and private sector service, in California and Washington, D.C. As Executive Director of Government Relations, he provides management direction to Federal, State, Regional and Local Government relations staff, as well as the Federal Grants Compliance department, while developing programs within OCTA and implementing the policy directives as articulated by the Board of Directors. The Executive Director is responsible for overall programs and activities of the authority's Legislative and Intergovernmental Programs.



### **Gloria Alvarado, Executive Director - Orange County Labor Federation**

Gloria Alvarado has been Executive Director at the Orange County Labor Federation since 2017, where she has held several positions since 2010. She was National Immigration Coordinator at the AFL-CIO from 2015 to 2017. Ms. Alvarado has served as a civil servant in various roles at the City of Santa Ana, Parks, Recreation & Community Service Department from 1986 to 2010. She also serves as a Board Member on the Santa Ana Regional Water Quality Control Board.

# ABOUT ACC-OC

The Association of California Cities – Orange County (ACC-OC) represents the interests of Orange County cities on regional public policy issues. The Association believes in education that empowers, policy development that is collaborative, and advocacy that is service orientated. The ACC-OC membership base consists of the cities of Orange County, dozens of local government special districts, businesses, non-profits and partnerships with higher education institutions.

## City Members

Aliso Viejo Anaheim Buena Park Costa Mesa Dana Point Fountain Valley  
Garden Grove Huntington Beach Irvine Laguna Beach Laguna Hills Laguna Niguel  
Lake Forest Los Alamitos Mission Viejo Newport Beach Orange Placentia  
San Juan Capistrano Santa Ana Stanton Villa Park Yorba Linda

## Affiliate Members

AT&T Best, Best & Krieger OC Black Chamber ocVIBE Cal State Fullerton CalOptima Health CEO Leadership Alliance  
of Orange County Charter Communications Cityside Fiber Crown Castle Cox Communications CR&R Inc. Disneyland  
Resorts ENGIE Faubel Public Affairs Goodwill OC Great Scott Tree Care Hospital Association of Southern California  
Jamboree Housing Mesa Water District Metropolitan Water District Moulton Niguel Water District  
Municipal Water District of Orange County National CORE National Demographics Corporation  
Orange County Mosquito and Vector Control Orange County Realtors Association Orange County Sanitation District  
Orange County Transportation Authority Orange County Water District Rutan & Tucker, LLP  
Southern California Gas Southern California Edison Transportation Corridor Agencies UC Irvine's Institute of  
Transportation Studies West Coast Arborists Yorba Linda Water District Woodruff & Smart

*The Board of Directors understands that good public policy is the product of collaboration with all stakeholders. That is why we welcome a variety of members from the non-profit, intra-governmental and business communities.*

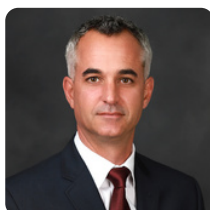
# 2023-24 ACC-OC Board of Directors



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President



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Yorba Linda  
Mayor  
1st Vice President



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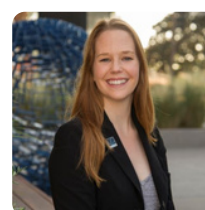
**Darrell Johnson**  
OCTA



**Kelley Lee**  
Southern  
California Edison



**Grace Leung**  
OCCMA



**Christine Miller**  
Disneyland Resorts



**Al Murray**  
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OCCOG



**Mal Richardson**  
Best, Best & Krieger



**Kris Murray**  
Executive Director  
ACC-OC

## ASSOCIATION OF CALIFORNIA CITIES ORANGE COUNTY

### Connect With Us



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